



# BEST BEGINNINGS

## Alaska's Early Childhood Investment

Best Gift (Holiday season 2012)

This year, skip the neckties, socks, and fancy soaps. The best holiday gift you can give parents of young children is your help and support! Give parents a break by spending time with their children. Deliver dinner. Listen if they need to blow off steam. Take mom or dad out for a walk or ski without the kids. You get the idea. Your support makes a fabulous gift. This message is brought to you by Best Beginnings Alaska dot o-r-g and this station. (:30)