



# BEST BEGINNINGS

## Alaska's Early Childhood Investment

For Immediate Release  
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### **Radio Public Service Announcement** (1 x :30)

#### **1. “Imagination Library”**

Reading to young children is proven to be the single most important activity to ensure their success in school. BEST BEGINNINGS, with the help of Alaskan business partners, is working with communities all across Alaska to develop and grow Dolly Parton's “Imagination Libraries” in order to ensure that children from birth to age 5 have high-quality, age-appropriate books in the home. Find out more at: [Best-Beginnings-Alaska-dot-O-R-G](http://Best-Beginnings-Alaska-dot-O-R-G). Early Learning – it's everybody's business. This message is brought to you by Best Beginnings and this station.

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*Best Beginnings* is a public-private partnership that mobilizes people and resources to ensure all Alaska children begin school ready to succeed.