

ALLIES FOR EARLY EDUCATION

Year-Long Corporate Sponsorship Opportunity

Help ensure that all Alaska children begin school ready to succeed.

When you give to Best Beginnings your organization is part of supporting school readiness for all Alaska children. When less than 1/3 of children enter school with the skills they need to succeed, it's no surprise that our children are struggling to learn to read. Your sponsorship helps create lasting community change by strengthening families, growing readers, and engaging our community to support Alaska children.

WHO WE SERVE

136

Alaska communities



13,178

children & their families



43

local partners



THEIR STORIES

NEW PARENTS

"As a new mom, I am often not sure what to do with my child. Trying to teach her about everything... This program helps me with this so much! I am SO GRATEFUL!"



LOW INCOME FAMILIES

"We can not afford to buy books for our children. Getting books sent to us has helped bring me closer to my child and has made a huge impact on my child's thinking, speaking, and reading skills."



EDUCATORS

"It's the most ingeniously simple strategy to keep kids reading and keep parents reinforcing the importance of reading. Thank you!"

MEANINGFUL PROGRAMS

Early learning happens in many places, that's why we offer a variety of early literacy and learning programs to support Alaska families helping their child learn and grow:



DOLLY PARTON'S IMAGINATION LIBRARY

Providing monthly books in the mail to children under the age of 5 to increase home literacy.



ON TO KINDERGARTEN CAMPS

A transition program for incoming kindergarteners with limited preschool experience.



PARENT EDUCATION

Weekly newsletters, videos, in-person programs, and more to teach parents the how and why of talking, singing, and playing with your child.



EARLY CHILDHOOD PARTNERSHIPS

Leading and participating in coalitions of providers, policymakers, and advocates to improve early childhood services.



EARLY LEARNING ACTIVITIES

Free and low-cost activity ideas to support the five areas of early learning for educators and families.



FREE BOOKS FOR KIDS

Book publishing and recycling programs to get books in the hands of children through schools, community events, and little free libraries.



FAMILY ENGAGEMENT EVENTS

Strengthening family bonds through free events that demonstrate how to extend literacy through fun and engaging play.



ADVOCACY & OUTREACH

Advancing policies and programs that improve access to early childhood education and well-being of young children.

*Ready to learn, ready to read.
Together, we can help Alaska children succeed.*



BEST BEGINNINGS
Alaska's Early Childhood Investment

For more information contact us at **(907) 297-3300** or **info@BestBeginningsAlaska.org**

ALLIES FOR EARLY EDUCATION

Be part of supporting school readiness for all Alaska children!

We offer a year-long corporate sponsorship opportunity that provides a variety of benefits for your organization. Choose to pay in quarterly installments or a onetime contribution.

ALL SUPPORT LEVELS GET THESE BENEFITS

Dedicated **Facebook Post**

Dedicated **Instagram Post**

Inclusion in a monthly Best Beginnings **E-blasts**

Highlighted & Linked Logo on Best Beginnings **website**

Recognition in our **Annual Report**

ADDITIONAL BENEFITS BASED ON YOUR SPONSORSHIP LEVEL

\$1,000 (10 available)- choose 2 benefits

\$3,000 (5 available)- choose 4 benefits

\$5,000 (3 available)- choose 5 benefits

\$10,000 (2 available)- choose 7 benefits

\$20,000 (1 available)- Get all of the benefits below and more!

Instagram story featured on Best Beginnings Instagram

Best Beginnings crafted **article about sponsor's support** that can be sent out through your channels.

Facebook banner takeover - 1 week

E-news - **special guest article/donor story feature** sent to our Parent Newsletter subscribers and supporters

Matching donor in a fundraising appeal (GivingTuesday, fall, or spring)

Thank you video from Executive Director that sponsor can share on their internal/external marketing channels

Invitation to table, volunteer, or provide take home materials at **quarterly family engagement events**

2 guest tickets to annual gala - Wine Women & Shoes Anchorage

Your Company/Organization Name: _____

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