JANUARY 2014 E-NEWSLETTER

Words Count
Welcome to Words Count, a new public engagement campaign from Best Beginnings that encourages parents to talk, sing, read, and play with their young children every day. The centerpiece of Words Count is this 60-second video. Be sure to share it with friends and family and learn more.

Hectic lives
"Hectic" is how many young parents I know describe their everyday lives. Yet they really want to spend time with their young children and help those brains grow. Busy times often present wonderful opportunities for your child to explore the world around him. The more that's going on around you, the more there is to talk about. Over the years, I've learned a few tricks. Read more.

Abbe Hensley, Executive Director of Best Beginnings

Babies on Track
Best Beginnings’ DVD-and-board-books set is a delightful way to add more interaction to your time with your baby. Introducing the idea of TRACKS – Talk, Respond, Ask questions, Connect, Keep at it, and Sing and tell
The wonder of wordless books
Books without words encourage parents and children to use their imaginations in telling a story around the pictures. Since there's no temptation to stick to the script, parent and child can change the story, make up words, and personalize it. Check out these hints and recommendations.

“Dialogic Reading” – a give-and-take technique
Try a twist with your reading by prompting your child with questions and encouraging discussion. “No one can learn to play the piano just by listening to someone else play. Likewise, no one can learn to read just by listening to someone else read.” Learn more.

Help Wanted
Anchorage Imagination Library is hiring for its Program Coordinator position: part-time, to begin March 1. Be part of this valuable and rewarding community effort; support the volunteers who get all those books to Anchorage’s children.
View job announcement.